

OUR EIGHT DAY REDUCTION SALE

5 PER CENT OF THE INCREASE IN SALES
GO TO THE CLERKS' VACATION FUND

CLOSES SATURDAY NIGHT

ALL EMPLOYEES OF THIS STORE GET 5 PER
CENT OF THE INCREASE IN SALES

All over our store we have arranged for the additional specials advertised below to make these two days profitable for women who feel the necessity of economizing---Scan this page carefully.

\$1.00 TUB SILKS
69c

Friday and Saturday only. They are 32 inches. The late stripes and novelty combinations. Our regular dollar silks. Monday the price will be a dollar.

\$1.25 LACE CURTAINS
79c PAIR

Eccu only. Three yards long, standard widths. Quaker lace patterns. By stretching the limit a wee bit we could say these curtains are really worth \$2.00.

25c LACE VOILES
15c

Thirty-eight inches wide. Some transparent figured organdies in the lot. This is a big lot of exceptional values in very desirable fabrics and colors.

15c FIGURED BATISTE
10c

Floral patterns and fancy figures, 30 inches wide. You'll find a few fancy crepes in the lot. All the season's best colors. No restrictions.

TURKISH TOWELS
EXTRA LARGE
12 1-2c

18x38 inches. Plain white, splen did weight. Double loop thread—fine absorbent quality. 10 dozen to sell.

BLEACHED MUSLIN
12 YARDS
\$1.00

Thoroughbred Brand, yard wide. Soft water bleached, fine round thread. An unusual offer at this price.

7 1-2c LILLY PERGALES
5c

Light and dark colors, book fold. At the close of this eight day reduction sale they will go back to the regular price. Big lot.

10c DRESS GINGHAM
7 1-2c

Light and dark patterns, book fold, standard width and standard brand. Good fast colors. A sensible cloth for house dresses.

GO TO THE CLERKS' VACATION FUND
\$1.25 O' Cedar Mop, 50c Bottle
Polish—All for
\$1.50

Saturday will be the last day in which to buy this O' Cedar Combination at this price.

Mens \$1.50 Cluett Peabody
Arrow Brand French
Cuff Shirts

\$1.50

Sale Begins Tomorrow Morning
See Big Window Full of Them

Tomorrow morning this store will inaugurate a very unusual shirt sale in our men's department. Standard Brand \$1.50 Shirts at—\$1.15.

Here's the Reason

Cluett-Peabody large shirt manufacturers of Troy, N. Y., are anxious to increase their sales on their \$1.50 Arrow Brand Shirts. They have let us have a limited amount at a concession to be used for advertising purposes.

NEW MID-SUMMER FRENCH CUFF STYLES
NEW 1915 STRIPES IN MERCERIZED MADRAS
A FULL LINE OF SIZES 14 1/2 to 17
REGULAR GOODS. **NO ODD ENDS**

Mens Pant Sale Continues

\$6.00 Values	\$4.95	\$5.00 Values	\$3.95
\$4.00 Values	\$2.95	\$3.00 Values	\$1.95

Princess House Dresses
Formerly 2.98, 3.48 and 4.48 now

\$1.98

See West Window Friday

Our loss will be your gain. For some reason better house dresses have not sold this season. We have a very large assortment of new 1915 Dresses which we have decided to close out at a substantial loss below first cost. Our west window shows them tomorrow. Space forbids description. You will not be disappointed for these are all the famous Princess Quality.

CHILDREN'S PRINCESS DRESSES **1.98**
Former Values to \$2.98, now at

This sale of children's dresses will be one of the closing features of our Eight Day Stock Reduction Sale.

59c and 65c CHILDREN'S DRESSES

49c

Sizes 2 to 6

Oliver Twist and bloomer styles also Princess Dresses—in good quality gingham—for last two days Reduction Sale—49c.

98c White, Black and White and Black Mid-Summer
Shapes—Friday and Saturday

50c

To wind up our Eight Day Reduction Sale we will offer 12 dozen Splendid 98c Shapes in about 8 different styles at 50c. Also a lot of odd flowers at 10c.

300 LADIES TRIMMED HATS
Divided in 3 Big Lots

It's a policy of this store to have at all times a large assortment of merchandise. Women walk into our department every day and say:

My What a Lot of Hats

But they find a hat if they want one and you can too. We offer a wonderful assortment in season and at the end of the season we offer some exceptional Bargains. For instance:

\$2.50 and \$3.00 Trimmed Hats, now	98c
\$3.98 and \$4.98 Trimmed Hats, now	\$2.50
\$8.50 to \$12.50 Leghorn Hats, now	\$5.00

Wichert Shoes
NEW MID-SUMMER BOOTS

Knowing that a great many of our good customers of Guthrie intend to spend the summer in Colorado or California we have added to our stock a few advance numbers in high grade lace and button boots. Any one going west realizes the necessity of a pair of high shoes, for this reason we have arranged to take care of our customers before leaving the city.

Ask to see the new things in mid-summer boots.

Below we have listed and described each number.



MILITARY BRONZE
\$7.00

This beautiful model is made from imported bruce kid stock, with cloth top and quarter to blend extreme Louis XIV heel, turn sole, seven inch top, and bronze lace stays. All sizes and widths—A to D. Price \$7.00.

PURTY KID
\$7.00

A duplicate of the above cut—pretty color, made from imported surpass kid stock, seven inch top, turn sole, full Louis XIV heel. All sizes and widths—A to D. Price \$7.00.



WICHERT'S
139 Last

This is a boot with both style and comfort, made from patent sterling kid, black, with top, turn sole, nice Cuban heel, plain toe button, made with Wichert's Arch mode in the shank. All sizes and widths A to D. Price \$7.00.

Beautiful \$1.25 Crepe Gowns

98c

See Outside Show Case

For Friday and Saturday only—special for winding up our Eight Day Reduction Sale we offer any \$1.25 Crepe, Nainsook or Muslin gown at 98c. Good styles, new 1915 product. All sizes. A clean saving of 27 per cent.

Any Ladies Summer Silk Suit
worth 25 to 39.50 on Sale at

\$14.50

Any Ladies Summer Silk Suit worth
\$15 on sale Friday and Sat. at

\$10

Any \$15 to 25 Spring Coat on sale
Friday and Sat. at the low price of

\$10



Tailored Crepe De Chine Waists
White, Grey and Sand

\$2.98

To our big table of regular \$2.98 waists we have added about 2 dozen waists from our \$5.00 line—principally grey and sand colors. All sizes 36 to 44—to get these extra values we advise early choosing.

A good lot of \$2.98 Tub Silk and Lingerie

\$1.98

Waists on sale now at—
Last Day of the 50c Middy Sale.

KAYSER GLOVES ARE BETTER

NOT BECAUSE WE THINK SO

But because hundreds of thousands of satisfied customers are demanding **Kayser Silk Gloves** this season, and will accept no other. Every season the demand is largest.

Style,
Service
and
Quality
Here.



The
Only
Perfect
Fitting
Glove

LONG GLOVES

At **\$1.00** Sixteen button, double tip, pure silk, black, white, blue grey, tan, black with white and white with black. Equal to any other \$1.50 Gloves. Guaranteed.

SHORT GLOVES

At **\$1.00** The Regular length, Italian silk, full double tip, Kayser clasp. All sizes—Black, white, black with white and white with black. A staple number.

SHORT GLOVES

At **50c** Pure thread silk, double tip, guaranteed double tip, black, white, white with black, black with white with white with Kayser safety clasp. All sizes.

LONG GLOVES

At **\$1.50** Sixteen button, guaranteed double tip, Italian silk, white, black, greys, blues, tans. All the season's best colors.

35c UNION SUITS
25c

For Ladies—Bleached, loose and tight knee, taped neck and shoulders, open gore, fine ribbed soft cotton yarn. Regular and extra sizes. Each 25c.

KORREKT KUT SUITS
50c

For Women—Fine lisle finished rib, lace trimmed knee. Silk, taped neck and shoulders. A popular priced union suit that is cut to fit the body.

FANCY RIBBONS
Worth to 39c

25c

The widths extend to 7 inches. posie patterns, and other beautiful color combinations nearly 100 pieces to select from.

QUAKER LACES
Worth to \$1.48

59c

Deep Housings, 18 to 24 inches wide, ecru, cream and white. Individual Quaker patterns. About a dozen pieces marked specially for this sale.

\$12.50 SILVER SETS
26 Pieces

\$5.95

William Rogers and Sons, quadruple plate, 6 Knives, 6 Forks, 6 Tea Spoons, 6 Table Spoons, 1 Butter Knife, 1 Sugar Shell. Packed in Moire lined case.

CUT GLASS PIECES
Values to \$4.00

\$1.98

Real American cut glass, dishes, bowls and other pieces in very pretty patterns, marked specially for the Eight Days Reduction Sale.

NEW HAND BAGS
Extra Values

\$1.48

Just two dozen of them, real leather, Morocco and Pin Seal, fancy silk linings. The latest shapes. The real worth of these bags is \$2.00.

KOLLAPOSO DRESS FORMS
\$3.50

Endorsed by dress makers, Papier-Bust with Jersey covering, nickleed, collapsible, non-rustable, skeleton skirt frame. All sizes—34 to 44. Friday and Saturday.

Rail Road Fares

Are refunded by us according to the plan of the Guthrie Chamber of Commerce. Come to Guthrie and save money.

The Store for All the People.

Lutz & S. Co.

Butterick Patterns

Are sold exclusively by us. New styles are reaching us every day. Ask the pattern girl to tell you about the many advantages of using Butterick Patterns.

Lace Specials

See the East window. Special prices range from 2 yards to 5c to 59c, and offer some extra good savings. Val Laves or Flounes.